Meet
Anna
The PIR helped us channel the students’ voice and increase the legitimacy of our demands.
My studies

I am currently in my 5th-semester studies year at the University of St. Gallen, studying International Affairs.

My activities

I am the President of oikos St. Gallen.
INCREASE REPRESENTATION

Presenting the PIR results helped us further the limitations of our perception as an active but small group of people. Our demands were coming from beyond the sustainability bubble!

INCREASE LEGITIMACY

We managed to get 10% of business students to fill in the survey. This was statistically relevant and helped us to be heard and taken seriously.

Why the PIR?
How did I get involved in the PIR?

ADVOCATED FOR PIR

We managed to get the support of 1) faculty members who wanted to give voice to students and 2) the Delegate for Sustainability at University.

We pushed for the University to join the PIR!
How did we get started on the PIR?

ESTABLISH COLLABORATIONS
In our second year of the PIR, we reached out to 27 student associations to collaborate on the campaign for responses.

CONNECT TO FACULTY MEMBERS
Faculty members who were on board, not only supported our campaign for responses but also took strong interest in the final results.

SEEK SUPPORT BY THE UNIVERSITY AND USE THEIR CHANNELS
This can help when wanting to reach a higher number of students more quickly and easily.
How did we get responses?

We made use of all the student channels available at the University - e.g. lectures, info emails set up by the Students’ Union.

We shared ready-to-go campaign materials with student associations to facilitate their involvement in the process.
How did we analyse the results?

Following the survey, our team analysed the results with the aim to strengthen our voice and our claim.

We summarised findings and compiled a list of key requests and concerns.
What did we do next?

TAKING THE RESULTS TO FELLOW STUDENT ASSOCIATIONS AND TEACHING FACULTY

We communicated PIR results as widely as possible.

We used the results to spark a top-down approach to curriculum change.

We reached out to the students’ union and leadership boards to get their support for new curriculum change initiatives.
Using the results

How to make the most out of your PIR results?

With the results, reach out to as many stakeholders as possible.

Organize an event to present the PIR results!
What did I get out of the PIR?

Carrying out the PIR survey helped us understand internal University politics and engage with a wide variety of stakeholders.
Next steps

**Action 1**
We will approach the University Students’ Union to have them on board for the next edition.

**Action 2**
We will organize a topical event to present PIR results: A workshop titled "Let's talk impact"
It is essential to consider how you want to communicate the PIR results to your University staff!

My final tips

Share ownership over the execution of the survey.

Be wary of finding a balance between an activist but also constructive stance.

It is essential to consider how you want to communicate the PIR results to your University staff!
Excited to join the PIR?

Head over to positiveimpactrating.org to learn more!

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Participate in the PIR!

Find out how to register your school at www.positiveimpactrating.org