

PIR 2022

Global Deans Summit on Positive Impact



Post-event report

June 2022

A WORD FROM KATRIN

On behalf of the PIR team, I would like to thank all participants for attending our PIR 2022 Global Deans Summit on Positive Impact. We hope you enjoyed the summit as much as we did!

We are still enjoying the energy and the great ideas generated in our in-person event. Bringing together Deans that are pioneering in positive impact has inspired us to keep supporting change in business schools.

Looking back, the richness of the panel session exploring the meaning of positive impact, the engaging table discussions around the positive impact in action, and the challenge of creating a meaningful outcome statement have provided such a wealth of insights to build on for us.

And take it forward, we shall!

- The Deans' shared statement for future impact, energized by the student challenge to take positive impact further, will shape how business schools engage with and meet the needs of society.
- The Positive Impact Rating will continue to be the measure of these future actions, providing the voice of students globally in these changing times.
- And the 2023 PIR rating will open soon to engaged schools – more from us on this during the summer.

Thank you again to all who made this such a special summit.

We will be following and supporting you in your continued change process with great interest. See you in Davos for our next event at the WEF in January!

KATRIN MUFF
PRESIDENT, PIR ASSOCIATION





SUMMIT SESSIONS

Panel discussion: Positive Impact of Business Schools: global perspectives, experiences, and contrasts

Dana Brown, Dean, Sprott School of Business - Carleton University | Cristina Gimenez Thomsen, Director of Identity & Mission, Esade | Varun Nagaraj, Dean, SPJIMR | Mary Watson, Executive Dean, The New School

We thank Cristina for bringing in the heart and Dana for contextualizing the importance of impact in our time of crisis. Varun for sharing his story about exposing students to poverty and pushing not just for reflection but concrete action, and Mary for the straight and honest talk about why we are where we are and how it is time to acknowledge white benefits at the expense of the rest.

Reflecting on using the PIR, Dana stated that it is "a window of opportunity to have conversations with students about sustainability and positive impact". The knowledge gained from the PIR means that "we have to adapt our educational practices", according to Cristina, who is collaborating on a student-led curricula review at Esade.

Responsibility and awareness of business schools' influence were also key themes. "We need to understand the difference between good and bad innovation: we need to use Wise innovation" Varun declared. Similarly, Mary warned that "we have to take accountability for the systems we created". The challenging ideas and reflections set the tone for the rest of the event.

Breakout: good practice and knowledge sharing in the three PIR Areas



Energizing

Hanna-Leena Pesonen, Dean, Jyväskylä University School of Business and Economics, and Pierre Balthazard, Dean, Silberman College of Business each hosted a table to discuss how they are energizing their schools' governance and culture, which can be a lead indicator for a business school to increase its positive impact.



Educating

Beth A. Walker, Dean, College of Business Colorado State University, Sourav Mukherji, Dean (Alumni Relations and Development), IIM Bangalore, and Daniel Traca, Dean, Nova Business School hosted discussions on this fundamental role of a school. They covered themes relating to how leading schools prepare students to become responsible leaders in business and society.



Engaging

Fr Paul Fernandes, S.J., Director, XLRI - Xavier School of Management, and Steven De Haes, Dean, Antwerp Management School led the dialogue on how a school can actively engage in earning the trust of students and society and increase its status as a respected public citizen.



DEANS' COMMITMENTS FOR POSITIVE IMPACT

Look to the future: positive impact towards 2030

We set the task for the Deans to create a new vision for business schools and a shared statement for future impact.

Aleksandra Knap, a student of Kozminski University and President of Green Kozminski challenged the Deans to think beyond just negative impact mitigation by finding pathways to optimizing positive impact.

The outcomes from each of the seven groups were expertly guided by Thomas Dyllick, Founder of the PIR, Dan LeClair, CEO of GBSN, and Aleksandra Knap, President of Green Kozminski.



M.O.R.E. for the world

We are committed to a business education that builds
Mindfulness
Optimism
Resilience
Empowerment

Build a theory of change that supports and rewards experimentation empowering students and faculty and all other stakeholders

We commit to authentic inclusion of our stakeholders in governance and transformation to a culture that values positive impact!

Collective action regarding accessibility of higher education for marginalized communities and ensuring their success

We reach sustainability through
- Authentic incentive metrics
- Student and faculty development (curricula + teaching)
- Institutional memory

1. Focus on process driving change: (a) community | (b) connect to individual purpose
2. Challenge lack of diversity to end complicity
3. Hear the voice of students
4. Gather other schools perspectives and implement in own school
5. Listen to understand to **ENGAGE** students

Make social impact count toward tenure and promotion of faculty

46

event attendees
committed to
positive impact

7

breakout groups sharing
approaches for positive
impact and developing
shared statements for
future impact

5

continents were
represented by Deans,
making this a truly global
approach to positive
impact

1

shared
commitment for
positive impact
towards 2030



Empower students (and other stakeholders) to lead change in business education!



PIR 2022: Global Deans Positive Impact Summit, New York

First Name	Surname	Job title	Organization	PIR status
Aleksandra	Knap	President, Green Kozminski	Kozminski University	PIR level 4
Beth	Walker	Dean	Colorado State University	PIR level 4
Cécile	Legrand	Sustainability Manager	EDHEC Business School	PIR level 3
Cristina	Gimenez Thomsen	Director of Identity & Mission and member of the Executive Committee	Esade	PIR level 4
Cynthia	Lawson	Staff	The New School	Guest
Cynthia	Lawson Jaramill	Dean, School of Design Strategies	Parsons School of Design, The New School	Guest
Dan	LeClair	CEO	Global Business School Network (GBSN)	PIR Association
Dana	Brown	Dean	Carleton University Sprott School of Business	PIR level 4
Daniel	Traca	Dean	Nova Business School	PIR level 4
Emily	Keeler	Associate Director, Student Affairs	Erb Institute, University of Michigan	Guest
Erin	Cho	Staff	The New School	Guest
Fr. Paul	Fernandes	Director	XLRI	PIR level 5
Gastón	de los Reyes	Associate Professor and Director of the Center for Social Impact + Innovation	Glasgow Caledonian New York College	PIR level 4
Giuliana	Longworth	Student Coordinator	PIR	PIR Team
Hanna-Leena	Pesonen	Dean	Jyväskylä University School of Business and Economics	PIR level 4
John	Watt	Manager	PIR	PIR Team
José	Pereyra	Director	CENTRUM PUCP Business School	PIR level 4
Jury	Gualandris	Associate Professor and Director	Ivey Business School	Guest
Katrin	Muff	President	PIR	PIR Association
Kevin	Stevens	Professor and Corporate Engagement	Quinlan School of Business	Guest
Kwin	Javelosa	PIR Student Coordinator 2022 & Graduate Assistant	Silberman College of Business	PIR level 4
Latha	Poonamallee	Associate Professor and Chair of Management	SPE	Guest
Mariana	Amatullo	Staff	The New School	Guest
Mary	Watson	Executive Dean	The New School	Location Host
Mary	Sakin	Executive Director Placement & Outreach	Fairleigh Dickinson University	PIR level 4
MaryAnne	Hyland	Dean	Business School, Adelphi U	Guest
Mathias	Falkenstein	Professor in Higher Education Management, Policy Advisor	Luis Business School, Luis University	PIR level 4
Michele	Kahane	Professor of Professional Practice and Director	The New School	Guest
Michele	Kahane	Staff	The New School	Guest
Mohsen	Alghazali	Accreditation and Quality Assurance Manager	Goodman School of Business	Guest
Morris	Mthombeni	Dean	Gordon Institute of Business Science	Guest
Nikolay	Ivanov	Senior Manager, PRME Strategy & Development	UN Global Compact	Guest
Pierre	Balthazard	Dean	Silberman College of Business: Metropolitan Campus	PIR level 4
Rossitsa	Yalamova	Professor	University of Lethbridge	Guest
Rumina	Dhalla	Associate Professor and Director, Institute for Sustainable Commerce	University of Guelph	PIR Association
Sourav	Mukherji	Dean (Alumni Relations and Development)	IIM Bangalore	PIR level 5
Stephen	Snider	Sustainable Finance Lead	oikos International	Guest
Steven	De Haes	Dean	Antwerp Management School	PIR level 4
Tensie	Whelan	Professor, director Center for Sustainable Business	NYU Stern	Guest
Thomas	Dyllick	Founder and Board Member	PIR	PIR Association
Varun	Nagaraj	Dean	SPJIMR	PIR level 5
Vasu	Srivibha	Chief Impact Officer	Sasin School of Management	Guest
Vincent Nicolas	Muzelle	HEC Paris USA Office Executive Director	HEC Paris	PIR level 3
Westenley	Alcenat	Assistant Professor of History, Urban, American & African-American Studies	Fordham University	PIR level 4
Wilfred	Mijnhardt	Policy Director RSM	Rotterdam School of Management, Erasmus University Rotterdam	Guest



A SPECIAL THANKS TO OUR HOSTS

The PIR 2022 Global Deans Summit on Positive Impact was kindly hosted by The New School and we were warmly welcomed by Executive Dean Mary Watson

**THE
NEW
SCHOOL**