

# Meet Agata



**POSITIVE  
IMPACT  
RATING**  
FOR BUSINESS SCHOOLS



**"We cannot meet our needs by compromising those of the future generation!"**

**Us, as students and our own individual Universities need to lead the example"**

# My studies

I graduated from the Strategic Management program with a Master's degree.

This year will be my 5th Year of Law studies.

Both programs are at the Kozminski University in Warsaw, Poland.

# My activities

Initiator & Co-Founder of **Green Kozminski**: an academic organization that strives for a better & sustainable future.

We promote sustainable development through conferences, webinars, and the implementation of smart campus solutions. Moreover, we do our best to contribute to the Kozminski Transition Strategy towards SDG implementation.

Apart from Kozminski, at the Visegrad Group level, I am part of the V4SDG (Visegrad for Sustainable Development Goals), where my assignment is to lead one of the Thematic Tracks, called V4 as a Global Actor for Sustainability.

# Why the PIR?

## **RAISE AWARENESS AMONG KOZMINSKI SOCIETY**

It is not only about the students. Lecturers, administrative staff, university authorities are part of the PIR journey. Only thanks to cooperation will we be able to disseminate the survey and collaborate on future actions.

## **PERSONAL CAREER DEVELOPMENT**

Without any doubt, Positive Impact Rating gives you a unique opportunity to network with other university coordinators from all over the world. Plus, you can learn how to manage a project, which brings more capabilities to your professional path.

## **SOLID KNOWLEDGE BASE**

You can learn what the PIR covers and identify crucial streams of cooperation with various stakeholders, both internal and external. It helps you to understand how synergies influence the whole scope of positive impact in your school.

# How did I get involved in the PIR?

## BEING ASKED TO COORDINATE

While participating in the One Young World Summit, I was asked by a professor if I would be interested in managing the PIR dissemination.

Having in mind all the topics discussed during the Summit, I did not hesitate even for a moment!





# How did we get started on the PIR?

The First edition of PIR at Kozminski University was managed solely by me. At that time, the topic was relatively fresh, and under my vision, I decided to run it without any collaboration from my peers. It was successful, with the survey filled out by more than 150 students.



# What changed for the second Edition?

After the first edition, a lot has been changed as I established an academic organization, Green Kozminski. So I was not alone in the whole process but with a team of 10 engaged students who joined forces and ran the survey for the second edition of Positive Impact Rating.





# How did we get responses?

## **SENDING DIRECTLY TO STUDENTS**

Throughout the first edition, I was mainly disseminating surveys among my fellow students on social media. For the second time, with the Green Kozminski Team, we did the same for the first stage of the process - to meet the 100 responses requirement.

## **GIVING PRESENTATIONS DURING CLASSESS**

You have a chance to elaborate more on the PIR purpose and give some use cases of what your university does in terms of creation & spread of the positive impact.

## **DISPATCH BY THE DEAN'S OFFICE**

Probably, no other office at your university has access to all of the student's e-mail addresses. Prepare an e-mail template with all crucial information. Keep it simple, and in the best scenario, your message will eventually end up in all student mailboxes.

# How did we get responses?

## COOPERATION WITH THE KOZMINSKI MARKETING OFFICE

Do not forget that your university probably possesses excellent social media outreach. In turn, do not hesitate to contact the staff in charge and ask for support.

In Kozminski's case, to collect more student replies, we got support from our Marketing Office for the second stage of our dissemination process. They agreed to share details about the PIR on KU's social media channels, Facebook, Instagram, LinkedIn. Therefore, we were able to inform many more students.



# How did we analyse the results?

## **GREEN KOZMINSKI BASELINE**

Students' responses to Positive Impact Rating served as a baseline for the team's activities. We went through what they said is needed to change at the university to start acting towards an impactful change.

## **KOZMINSKI'S QUALITY OFFICE**

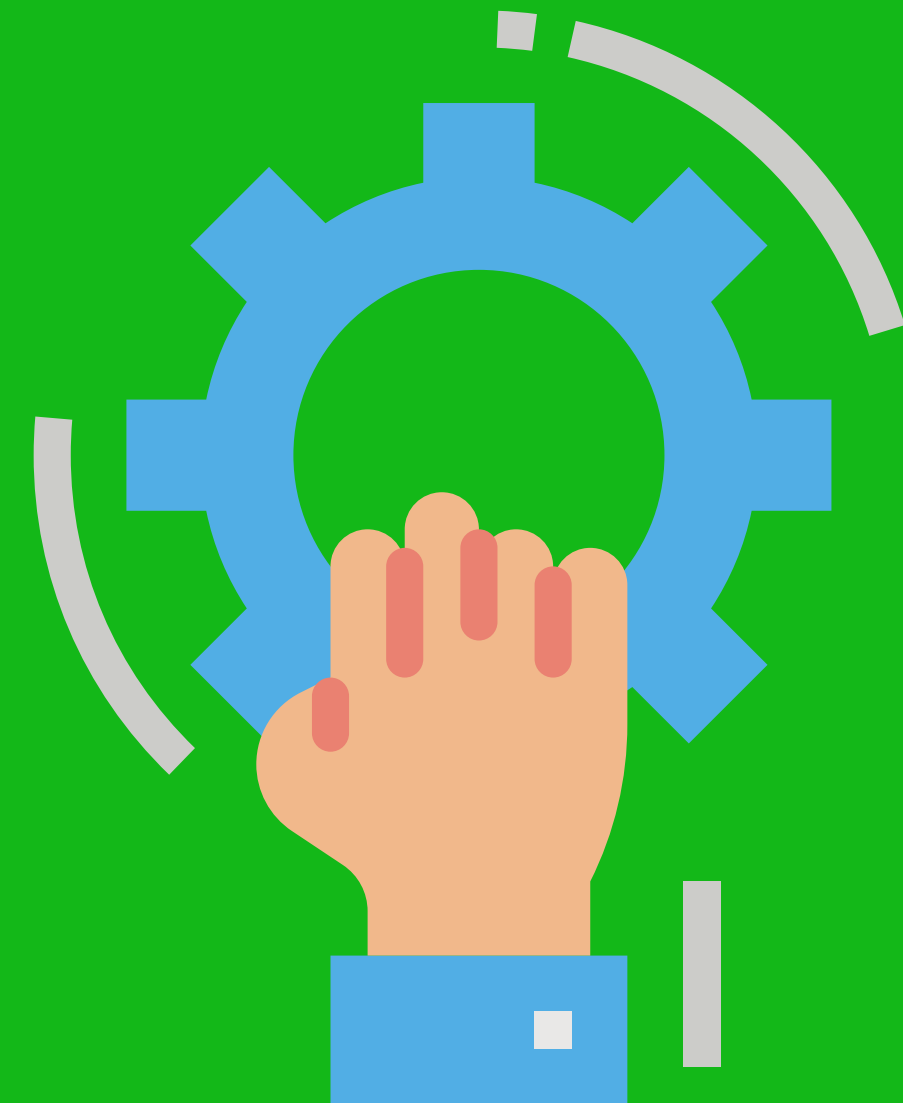
Immediately after the closure of the survey, we downloaded all the replies to the open questions so that the Quality Office at Kozminski would be able to do their research. After careful analysis, they run focus groups to explore more on the issues mentioned by the students in terms of what the university should start, stop or continue doing.

## **THE COLLEGE OF RECTORS**

University authorities analyzed the results during various internal meetings to identify what needs to be at the highest level of management.

# What did we do next?

- Establishment of the Green Kozminski
- Introducing the Kozminski Transition Strategy towards the Sustainable Development Goals
- Implementation of the smart campus solutions
- More sustainable curricula
- Introduction of the Wellbeing Office for students, their families & employees
- Eco-Hackathons for students



# Using the results

Ideas on how to make the most of the PIR results...

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**Be proactive:** Don't wait until someone asks for the results but take action and share them once ready! Present the results to the University authorities and other Units that might be in charge of bringing change at your university.

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**Compare:** gather all the results in one place to quickly check your progress throughout the editions. If it is your first PIR, maybe try comparing your university with one from the same region.



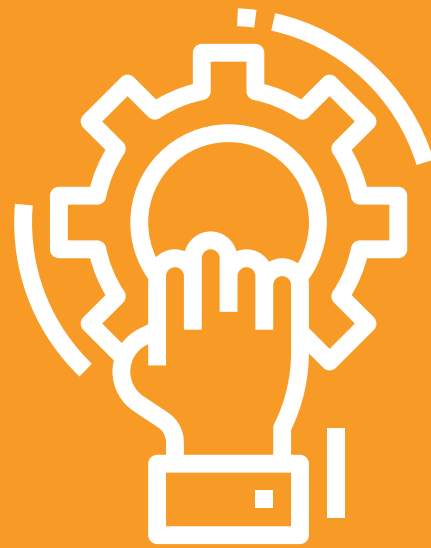
# What did I get out of the PIR?

The most rewarding thing for me was bringing a crucial, sustainable change towards a better future alongside the university society by educating & raising awareness about sustainability.



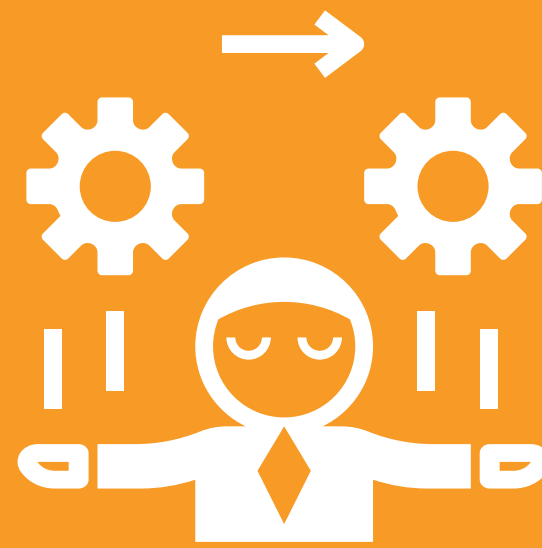


# Next Steps



## Action 1

We are collaborating with University offices to provide an impactful change.



## Action 2

We are making sure that the whole University community will address the need for change regularly.



## Action 3

Spreading positive impact outside of an organization. Enhancing other institutions to bring positive change by creating powerful partnerships.

# My final tip

## DO's

- Create a PIR Team
- Seek for lecturers' support
- Promote in social media
- Showcase engagement
- Send e-mails
- Target adequately

## DON'Ts

- Avoid contacting with the organizers
- I will handle it alone!
- Target only your friends
- Procrastination
- Only disseminating



# Excited to join the PIR?

Head over to  
[positiveimpactrating.org](https://positiveimpactrating.org)  
to learn more!



**LinkedIn**

[Agata Ordon](#)

**Email Address**

[agata.ordon.97@gmail.com](mailto:agata.ordon.97@gmail.com)

# Participate in the PIR!

Find out how to register your school at  
[www.positiveimpactrating.org](http://www.positiveimpactrating.org)

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