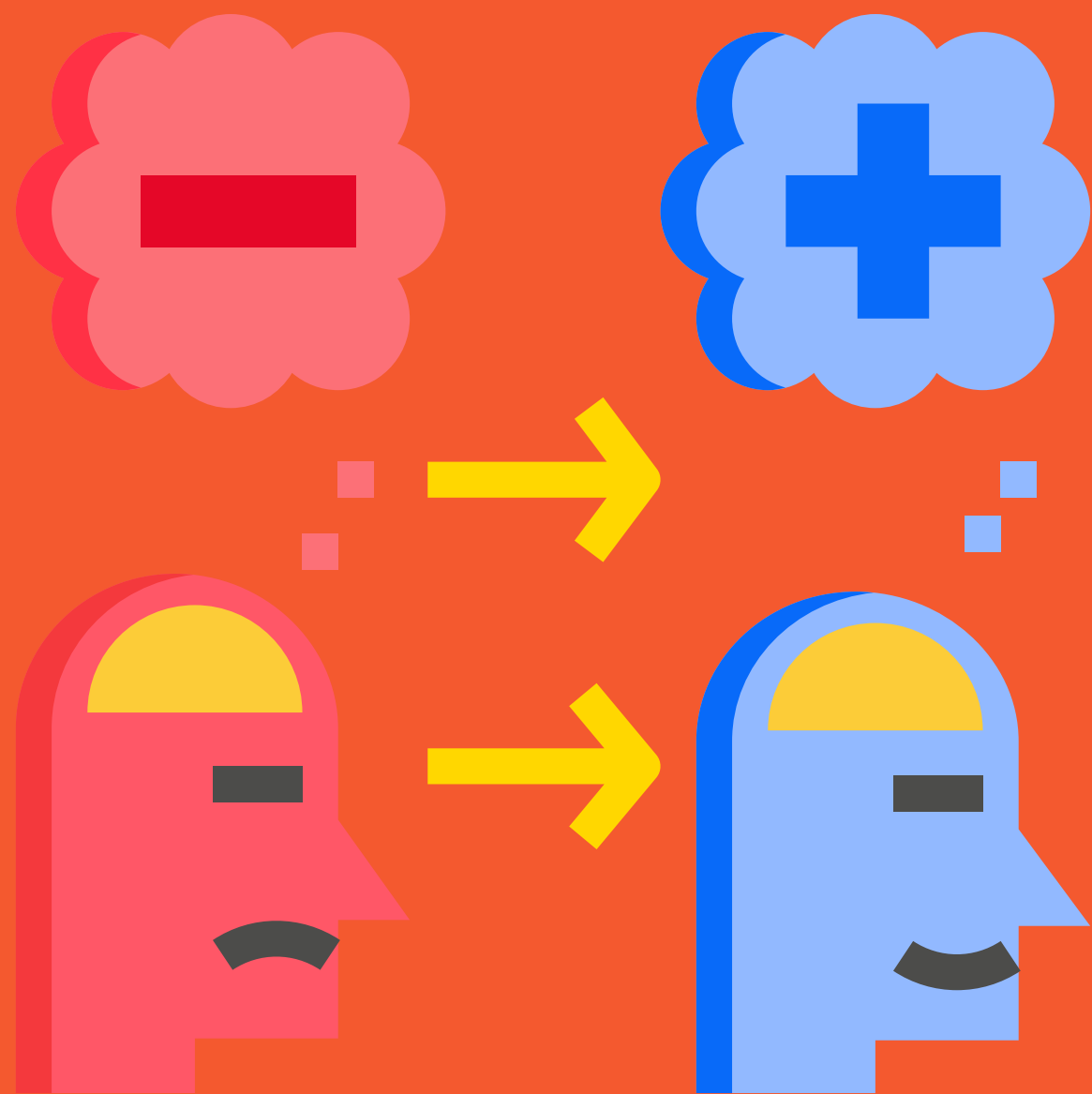


Meet Arthur and Ingrid

**POSITIVE
IMPACT
RATING**
FOR BUSINESS SCHOOLS





“ The PIR was a key tool for accelerating the whole curriculum change process at Esade.

”

Our studies

Arthur: I am currently in my 4th year at Esade, earning a **bachelor's** in Business Administration.

Ingrid: I am a 3rd year student of **Double Bachelors** in Business and Law at Esade.

Our activities

Arthur: During 2019 and 2020, I was the President of **oikos Barcelona**.

Ingrid: I was the Vice-President of **oikos Barcelona** between 2020 and 2021.

We both coordinated the PIR in **Esade Business School** in the 2020 and 2021 Editions.

Why the PIR?

TO DRIVE CURRICULUM CHANGE

The PIR **built momentum** for student-led curriculum change.

TO TAKE OWNERSHIP OF OUR EDUCATION

Education is a **tool for change**: the PIR helped change happen in our school.

TO POSITIVELY IMPACT OTHER GENERATIONS IN OUR SCHOOL

We **learned** future activities and curriculum change initiatives our student association needs to do.

How did we get involved in the PIR?

**WE FOUND OUT ABOUT THE PIR
THROUGH OIKOS INTERNATIONAL**

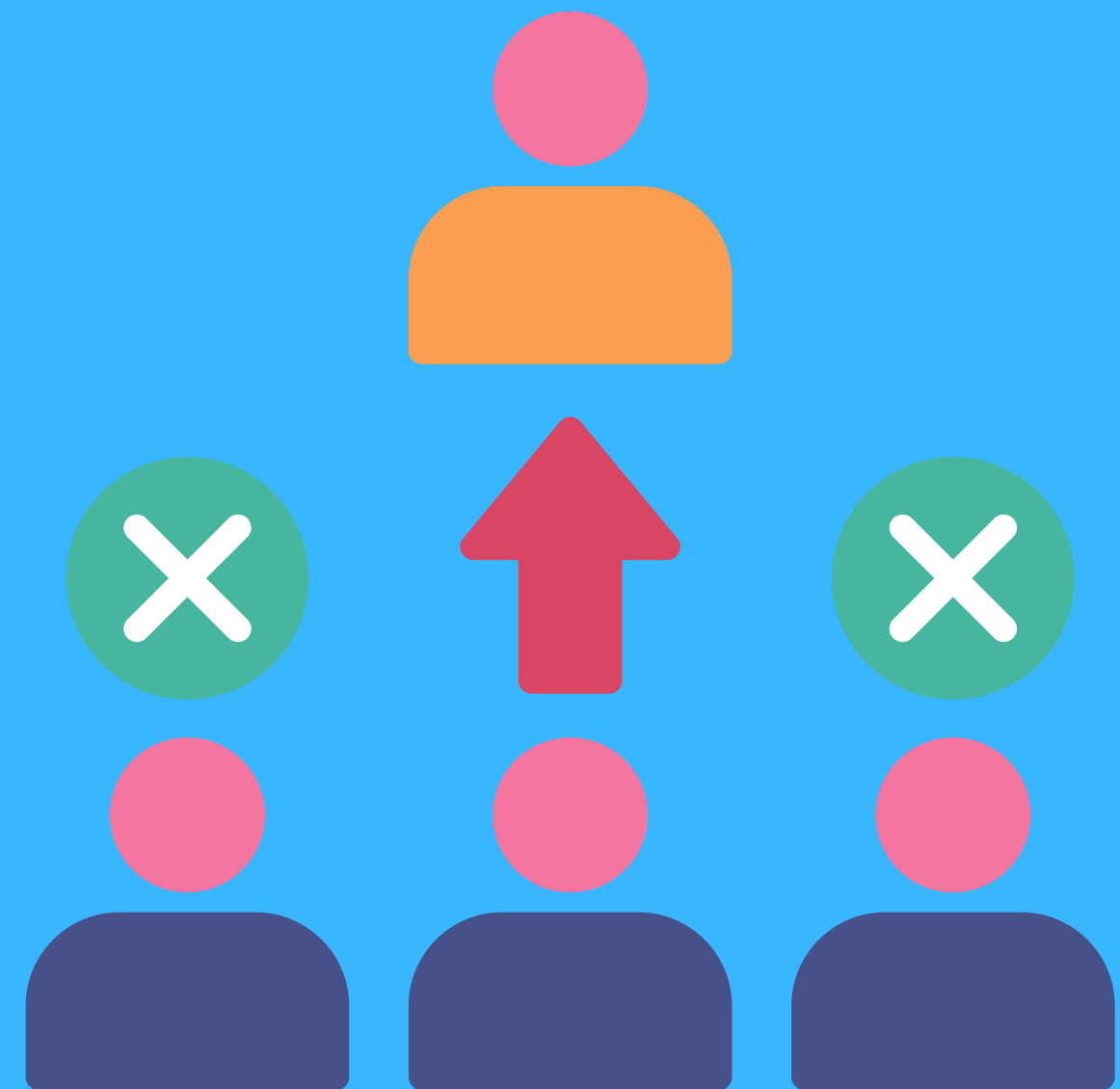
We wanted to make sure our chapter was involved in an important initiative for curriculum change.



How did we convince our business school?

GIVE LOTS OF INCENTIVES!

We communicated the importance of sustainability: it is a **hot topic** for students that we **want to learn more** about. Esade can be associated with a sustainability rating.



How did we get started on the PIR?

FORM A PLAN

We developed a **strategy** and **assigned** the team to different classes to **promote** the survey.

GET STAFF ON BOARD

We asked teachers to support with class time for survey promotion and completion.



How did we get responses?

We used class time, social media, worked with Esade school management, and created videos.

We achieved over **1000 responses** in the 2021 Edition!



How did we analyse the results?

We summarized the results and created a **presentation for our Dean**.

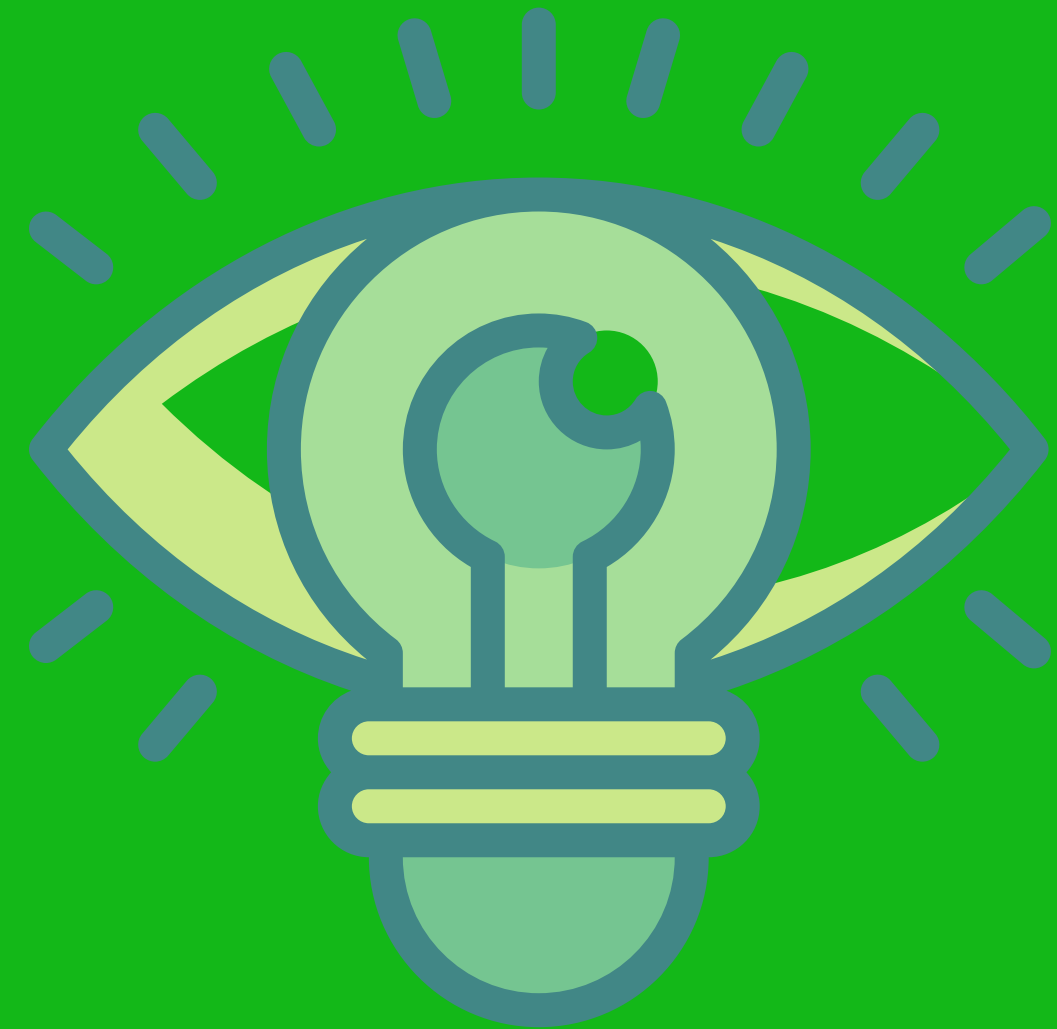
We also got **advice from staff** in our management school on how to foster the transformation.



What did we do next?

KEEP THE GOAL IN MIND

We kept focused on the goal of what we want to achieve with the results and where we want to go.



Using the results

Work with the university and not against them so you can both benefit.

The results convinced the business school that sustainability is something their clients - the students - want to learn more about as future professionals.

Esade is now implementing a plan to bring more sustainability into our subjects



What did we get out of the PIR?

The PIR created a new
relationship with the
university and increased the
impact we can have as
students.



Our final tips



Have one or two people leading the project, but you also need a team working to the strategic plans.

Always keep in mind the goal of what you want to achieve with the PIR: what will you do with the results?



Excited to join the PIR?

Head over to
positiveimpactrating.org
to learn more!



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Participate in the PIR!

Find out how to register your school at
www.positiveimpactrating.org

 **POSITIVE IMPACT**
RATING FOR BUSINESS SCHOOLS