

# Meet Max

**POSITIVE  
IMPACT  
RATING**  
FOR BUSINESS SCHOOLS





**“ The mission of the Positive Impact Rating aligns with my personal goal of transforming the business school landscape. ”**

# My studies

I am currently in my **3rd year** at the Amsterdam School of Applied Sciences, working on earning a **bachelor's degree** in International Business. Specialising in Human Resource Management.

# My activities

I am the **chair** of a joint student and lecturer **Programme Committee** that reviews (part) of the curriculum and gives consent on budget allocation.

Ultimately, the Committee works together with our Management Team on the **improvement** and **quality** of education.

# Why the PIR?

## CHANGE YOUR SCHOOL FOR THE BETTER

I had been part of projects relating to sustainability before. The PIR gave that **extra bit of evidence** for staff and Management to work with our Committee to **take the steps necessary for change**.

## PERSONAL CAREER DEVELOPMENT

From a personal point of view, the PIR survey is a great way to **develop your soft skills**; you get to lead a project, find a team and get out of your comfort zone.

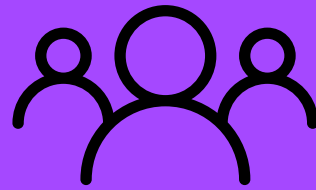
# How did I get involved in the PIR?

## BEING ASKED TO COORDINATE

It was my study programme that had signed up and I was happily surprised when I was asked to coordinate the distribution of the survey!

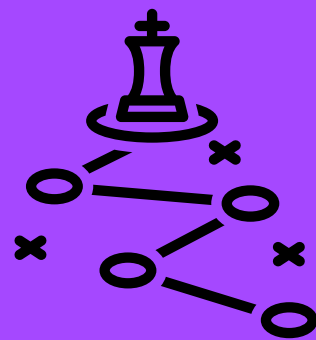


# How did we get started on the PIR?



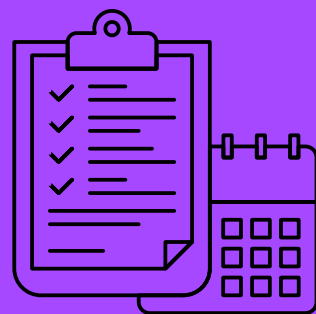
## FORM THE TEAM

Following a **webinar** organised by the PIR team, **one tip** that a student coordinator gave was to **form a team**. I found six people that would help me distribute the survey.



## COMMUNICATION STRATEGY

After forming the team, we got together and decided on a **strategy**. We set out **goals** for ourselves and then got to work.



## DEFINE TASKS

Our strategy consisted of **promotional material**, **visiting** (online) **classes**, and asking students **personally** to fill out the survey.

# How did we get responses?

In the case of our study programme, the **promotional material** (WhatsApp messages, social media posts and e-mails) helped with **visibility**.

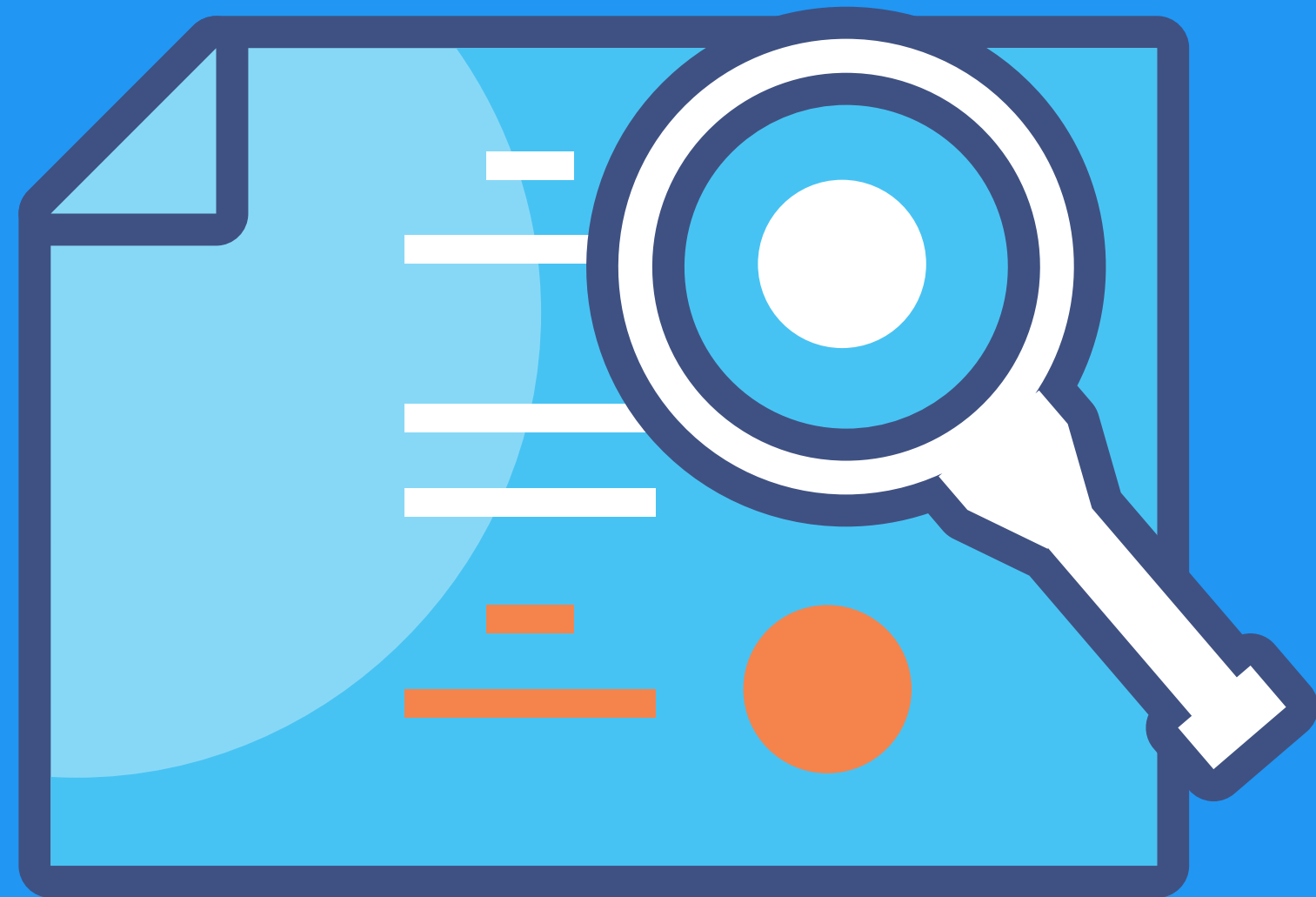
However, what got us the most respondents was **visiting** (online) classes. The most **time-consuming**, but **rewarding** activity.





# How did we analyse the results?

Following the survey, our team **compiled the answers** to the open questions (stop-continue-start) in a **concise report** and categorised it in **short term** and **long term** projects.



# What did we do next?

## TAKING THE RESULTS TO STAFF & PRESENTING TO FELLOW STUDENTS

After finishing the report, we **presented it** to our staff and Management, who were happy to start working with us!

We had also organised **focus groups** to involve students in the mission of the PIR and **gain more insights**.



# Using the results

How to make the most out of your PIR results?

- Compile the answers in a report, covering topics such as mental health, community building and sustainability in education.

- Keep involving students and staff; the PIR does not end after the survey is finished!



# What did I get out of the PIR?

We needed the survey to know where we were standing in order to know where we wanted to go next.



# Next steps



## Action 1

Involve students and staff to work on the short term and long term projects.



## Action 2

Sign up for the PIR 2022 edition.

# My final tip



“

Don't underestimate it, both the campaigning and the results. It's really about the impact that the results have.

”

# Excited to join the PIR?

Head over to  
[positiveimpactrating.org](https://positiveimpactrating.org)  
to learn more!



## LinkedIn

[Max Heijmans](#)

## Email Address

[maxheijmans2002@gmail.com](mailto:maxheijmans2002@gmail.com)

# Participate in the PIR!

Find out how to register your school at  
[www.positiveimpactrating.org](http://www.positiveimpactrating.org)

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