Meet Max

POSITIVE IMPACT RATING FOR BUSINESS SCHOOLS
The mission of the Positive Impact Rating aligns with my personal goal of transforming the business school landscape.
My studies

I am currently in my 3rd year at the Amsterdam School of Applied Sciences, working on earning a bachelor's degree in International Business. Specialising in Human Resource Management.
My activities

I am the chair of a joint student and lecturer Programme Committee that reviews (part) of the curriculum and gives consent on budget allocation.

Ultimately, the Committee works together with our Management Team on the improvement and quality of education.
Why the PIR?

CHANGE YOUR SCHOOL FOR THE BETTER

I had been part of projects relating to sustainability before. The PIR gave that extra bit of evidence for staff and Management to work with our Committee to take the steps necessary for change.

PERSONAL CAREER DEVELOPMENT

From a personal point of view, the PIR survey is a great way to develop your soft skills; you get to lead a project, find a team and get out of your comfort zone.
How did I get involved in the PIR?

**BEING ASKED TO COORDINATE**

It was my study programme that had signed up and I was happily surprised when I was asked to coordinate the distribution of the survey!
How did we get started on the PIR?

FORM THE TEAM
Following a webinar organised by the PIR team, one tip that a student coordinator gave was to form a team. I found six people that would help me distribute the survey.

COMMUNICATION STRATEGY
After forming the team, we got together and decided on a strategy. We set out goals for ourselves and then got to work.

DEFINE TASKS
Our strategy consisted of promotional material, visiting (online) classes, and asking students personally to fill out the survey.
How did we get responses?

In the case of our study programme, the promotional material (WhatsApp messages, social media posts and e-mails) helped with visibility.

However, what got us the most respondents was visiting (online) classes. The most time-consuming, but rewarding activity.
How did we analyse the results?

Following the survey, our team compiled the answers to the open questions (stop-continue-start) in a concise report and categorised it in short term and long term projects.
What did we do next?

Taking the Results to Staff & Presenting to Fellow Students

After finishing the report, we presented it to our staff and Management, who were happy to start working with us!

We had also organised focus groups to involve students in the mission of the PIR and gain more insights.
Using the results

How to make the most out of your PIR results?

Compile the answers in a report, covering topics such as mental health, community building and sustainability in education.

Keep involving students and staff; the PIR does not end after the survey is finished!
What did I get out of the PIR?

We needed the survey to know where we were standing in order to know where we wanted to go next.
Next steps

**Action 1**
Involve students and staff to work on the short term and long term projects.

**Action 2**
Sign up for the PIR 2022 edition.
My final tip

“Don’t underestimate it, both the campaigning and the results. It’s really about the impact that the results have.”
Excited to join the PIR?

Head over to positiveimpactrating.org to learn more!

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Participate in the PIR!

Find out how to register your school at www.positiveimpactrating.org